|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Month** | **KVK** | **Mobile Advisory** | | | | | | | | |
| **No. of Calls** | **No. of farmers Covered** | **No. of Messages (Text)** | **Type of messages** | | | | | |
| **Crop** | **Livestock** | **Weather** | **Marketing** | **Awareness** | **Other enterprise** |
| April’14 | KVK,Bastar |  | 1471 | 11 | 06 |  |  |  | 05 |  |
| May’14 | KVK,Bastar |  | 1471 | 14 | 06 | 02 | 01 |  | 05 |  |
| June’14 | KVK,Bastar |  | 4379 | 14 | 07 | 02 | 01 |  | 04 |  |

**QPR\_KMA\_April to June 2014**

**Outreach of KVK Messaging:**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **KVK** | **Source of Messaging** | | | | **No. of Beneficiary farmers** | **Villages Covered** | **Blocks Covered** |
| **NIC/ Govt Agency( free of cost)**  **Mention name** | **Paid by ATMA** | **Farmer.gov.in (farmer Portal)** | **Any Other** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** |
| **KVK, Bastar** |  |  | **Farmers Portal** |  | **4379** | **227(total 319 in 7 blocks)** | **In 319 villages of 7 Blocks** |